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# Decorum

PLANTS & FLOWERS

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Pure perfection

## We are Decorum.

Decorum is the premium brand of over fifty Dutch growers. All family owned businesses, mostly of the third or fourth generation. These growers work together to create a strong brand which stands for **quality**, innovation and sustainability. That brand is Decorum. With hundreds of innovations each year, the assortment of Decorum is always changing and always exciting. Decorum growers invest in sustainability. From natural energy projects to the most advanced growing techniques, Decorum growers work hard to **make the world a better place**. Less plastic and a lower CO2 footprint are key in our sustainability goals.

It goes without saying that only the best plants and flowers are selected for the Decorum brand. Our growers have a great **passion** for plants and flowers. Just like you. The Decorum quality label is our promise that all our products are of the highest **quality with a long lifespan**.